



Cash in Step with the Times: ALVARA | Digital Solutions at CashCon 2022



Leipzig, 03/08/2022. ALVARA | Digital Solutions invites you to CashCon in Leipzig on September 7th and 8th, 2022 - together with GS1 Germany, the EHI Retail Institute and the BDGW. Countless cash industry experts will report on the latest developments. The venue is Felix im Lebendigen Haus in the old main post office central Leipzig.

“The failure of numerous card terminals in stores made many people much more aware of the importance of cash again in recent weeks,” explains ALVARA | Digital Solutions Managing Director Steven Schwarznau. The high demand for cash at ATMs made the current staff shortage very noticeable. “It’s important to identify further approaches to solutions and optimization possibilities in this area. At CashCon 2022, we will be looking at the future role of cash, together.”

The participants can expect exciting expert talks, valuable ideas from the cash industry and strategies to deal with the impacts of the Covid-19 pandemic. The event also offers numerous networking opportunities as well as dialog with experts, speakers, exhibitors and cash stakeholders on topics such as automation, banking and cash logistics. Sponsors will present their innovative solutions and products across the exhibition area.

Be it trading companies, financial institutions or value service providers: The [varied program of CashCon 2022](#) offers valuable impulses for all interest groups. “We are very much looking forward to welcoming the participants again on site in Leipzig and to the talks with industry experts around the topic of cash in step with the times,” says Steven Schwarznau.

Further information on CashCon 2022: www.cash-con.de

About ALVARA | Digital Solutions (a trademark of ALVARA Holding GmbH):

ALVARA | Digital Solutions is a brand of ALVARA Holding GmbH. The corporate group is regarded as a leading European provider of current and future payment systems as well as track & trace software solutions for cash circulation and logistics. With its customized and proprietary software solutions, ALVARA enables retailers, cash-in-transit companies and financial institutions to digitalize their payment systems and reduce process costs. ALVARA | Digital Solutions' customers include companies from the retail, CIT and banking sectors worldwide.

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