



ALVARA at the cash industry meet-up: CashCon 2021 will be taking place virtually on the 27th and 28th of January 2021

Leipzig, 26.11.2020. Together with GS1 Germany and the EHI Retail Institute, ALVARA | Digital Solutions is holding CashCon 2021 virtually for the first time on the 27th and 28th of January 2021, as the health of all those taking part takes top priority. The event organisers' decision to use this online format has many benefits for cash-in-transit companies, banks and building societies as well as interested cash handlers. For example, there's no maximum number of visitors and virtual participation is flexible and convenient, letting you get involved at home, at the office or on the go to save time.

'Our visitors save time and travel expenses as well as putting themselves at no additional health risk. All while still getting to be part of an exciting exchange about the future of cash,' explains ALVARA CEO Bernd Hohlfeld. 'The current developments with coronavirus and its consequences for payment habits are constantly in the news. Due to Covid 19, the use of cash has been curtailed significantly sooner than originally predicted. It's precisely these developments and other brand new topics that will be the focus of CashCon in January. So being part of the event is really worth it for any cash handler.'

The star-studded programme of talks on the virtual stage includes the following topics (<https://www.cash-con.de/programm>):

- Learnings and perspectives from the coronavirus crisis.
- Cash is here to stay: why it's worth dealing with cash.
- What changes can be expected in cash supply and collection?
- What new ideas are being implemented? And how successful have they been?
- How can the benefits of cash be highlighted?
- Best practice examples from the industry for the industry.

'We've come up with a very interesting, varied programme,' says Thomas Vietze, ALVARA's second CEO. 'The topics cover everything that needs to be discussed for all target groups, be they retailers, financial institutions or cash-in-transit providers.'

Participants can log into live sessions to be part of the discussion. They can also expect a digital exhibition area, where all event guests can chat with solution partners and sponsors virtually.

'In 2021, we are expecting pioneering market players from the cash sector that will really enrich the CashCon experience in our exhibition space,' says Thomas Vietze. 'The virtual format is new for everyone, and will provide us with completely new networking opportunities. It's going to be interesting!'



ALVARA
DIGITAL SOLUTIONS

CashCon 2021 solution partners and sponsors include:

G+D CT (main sponsor) with Procoin, BMWL Bundesverband Mittelständischer Werte-Logistiker e.V., Anton Debatin GmbH, Italian company CIMA S.p.A., Gunnebo Deutschland GmbH, INSYS locks, NGZ Geldzählmaschinen-gesellschaft mbH & Co. KG and HESS Cash Systems GmbH.

ALVARA | Digital Solutions will also be contributing to the virtual exhibition at CashCon 2021: the company group sees itself as a leading European provider of track & trace software solutions throughout the cash cycle - from cash processing to monitoring and process automation right through to clearing. 'With our tailored solutions for the collection and tracking of payment streams, we are helping retailers, cash-in-transit providers and financial institutions to optimise their cash management processes and reduce process costs,' summarises Bernd Hohlfeld. 'We're really looking forward to interacting with CashCon visitors.'

Registering is easy at <https://www.cash-con.de/jetzt-anmelden>.

Find out more:

www.digital.alvara.eu

<https://www.cash-con.de/home>

Veranstalter:



In Kooperation mit:



CashCon

Bargeld am Puls der Zeit

27.-28.01.2021

Online-Event



About ALVARA | Digital Solutions (a trademark of ALVARA Holding GmbH):

ALVARA | Digital Solutions is a brand of ALVARA Holding GmbH. The group of companies is positioned as a leading European provider of track & trace software solutions for the cash cycle and logistics - from cash handling, monitoring, process automation to clearing. With its customized solutions for recording and tracking cash flows, the Group enables retailers, cash-in-transit companies and financial institutions to optimize their cash management processes and reduce their process costs. ALVARA | Digital Solutions' customers include companies from the retail, CIT and banking sectors worldwide. www.digital.alvara.eu

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